Code # FA15 (2015) Rev 2

**Bulletin / Banner Change Transmittal Form**

☐ **x Undergraduate Curriculum Council** Print 1 copy for signatures and save 1 electronic copy.

☐ **Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [pheath@astate.edu](mailto:pheath@astate.edu)

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number)

Curtis Steele, [csteele@astate.edu](mailto:csteele@astate.edu), 870.972.3050

**2.Proposed Change**

1. Change the prefix for Graphic Design and Digital Design courses from ART to GRFX.

1. Change numbers for these courses.

From: ART 1413 Design Technology To: GRFX 1111 Design Technology

From: ART 2453 Visual Thinking To: GRFX 2103. Visual Thinking

From: ART 2443 Introduction to Web Design To: GRFX 2703 Introduction to Web Design

From: ART 3413 Identity Design To: GRFX 3503 Identity Design

From: ART 3443 Advertising Design To: GRFX 3603 Advertising Design

From: ART 3453 Motion Graphics To: GRFX 3753 Motion Graphics

From: ART 3463 Intermediate Web Design To: GRFX 3703 Intermediate Web Design

From: ART 4363 Graphic Design Internship To: GRFX 4603 Graphic Design Internship

From: ART 4403 Photography for the Graphic Designer To: GRFX 4103 Photography for the Graphic Designer

From: ART 4413 Advanced Photography for the Graphic Designer To: GRFX 4143 Advanced Photography for the Graphic Designer

From: ART 4423 Branding To: GRFX 4503 Branding

From: ART 4473 Advanced Web Studio To: GRFX 4703 Advanced Web Studio

From: ART 4493 Portfolio Presentation To: GRFX 4803 Portfolio Capstone

From:ART 3453, Motion Graphics To: GRFX 3753 Motion Graphics

**We would like the new courses to be in this order:**

**New Graphic Design (prereq)**

**GRFX 1111 Design Technology (Graphic Design major) 1**

GRFX 2103 Visual Thinking (none) 3

**GRFX 2203 Introduction to Graphic Design (Design I, Design Tech coreq) 3**

**GRFX 2303 Typography and Layout (Intro to GD) 3**

GRFX 2703 Introduction to Web Design (Intro to GD) 3

**GRFX 3303 Intermediate Typography (Typography) 3**

**GRFX 3400 Graphic Design Review (Identity Co) 0**

GRFX 3503 Identity Design (Intermediate Typography, Drawing I) 3

GRFX 3603 Advertising Design (Identity) 3

GRFX 3703 Intermediate Web Design (Intro to Web) 3

GRFX 4103 Photography for the Graphic Designer (Interm. Type, Photo, Review) 3

GRFX 4503 Branding (Advertising, BFA Review, Instructor) 3

GRFX 4603 Graphic Design Internship (chair, BFA Review) 3

GRFX 4803 Portfolio Capstone 3

Choose 2: 6

ART 4083, Advanced Printmaking

ART 4103, Advanced Sculpture

GRFX 4143, Advanced Photography for the Graphic Designer

GRFX 4703, Advanced Web Studio

Sub-total 43

**Digital Design – New (prereq)**

**GRFX 1111 Design Technology (Graphic Design major) 1**

GRFX 2103 Visual Thinking (none) 3

**GRFX 2203 Introduction to Graphic Design (Design I, Design Tech coreq) 3**

**GRFX 2303 Typography and Layout (Intro to GD) 3**

GRFX 2703 Introduction to Web Design (Intro to GD) 3

**GRFX 3303 Intermediate Typography (Typography) 3**

GRFX 3703 Intermediate Web Design (Intro to Web) 3

**GRFX 3713 3D Digital and Game Design 3**

GRFX 3753 Motion Graphics 3

**GRFX 3800 Digital Design Review (Motion Co) 0**

GRFX 4503 Branding (Advertising, BFA Review, Instructor) 3

GRFX 4603 Graphic Design Internship (chair, BFA Review) 3

GRFX 4703 Advanced Web Studio 3

**GRFX 4713 Design for Physical Computing 3**

GRFX 4803 Portfolio Capstone 3

Digital Design Electives – Choose 1 of the following 3

ART 4063, Advanced Painting

ART 4083, Advanced Printmaking

ART 4093, Advanced Ceramics

ART 4103, Advanced Sculpture

Sub-total 43

**3.Effective Date**

Fall 2016 Bulletin, Spring 2017 launch

**4.Justification –** *Please provide details as to why this change is necessary.*

1. . We should have done this years ago when the Bulletin went online. In the printed version, there was a header separating Graphic Design and Studio Art. Without that header, it makes it difficult for students and non-art minor advisors to distinguish between them.. This will help on all fronts.

2. It was confirmed with Jessie and Chris that we could do it, and there was precedent. Several of the courses were out of order and several used the same numbers reversed (34 and 43).

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

Please forgive the lack of a bulletin page. I’m trying to save trees. Please see the gd dd changes file.: